



**YWCA**  
M O N C T O N

A TURNING POINT  
FOR WOMEN

UN POINT TOURNANT  
POUR LES FEMMES

# ***Annual Report*** **2011**

***Serving the community since 1920***



Board of Directors	Financial Report 2011	
<p>Nicole Robichaud (President)                      Barb Chappell (Vice President)                      Dawn Shannon (Treasurer)                      Wendy Donnahee                      Darlene Doiron                      Franscine Anderson                      Nadine Lipton                      Sherry Sparks                      Mavis Mak                      Lindsay Bowman</p>	<p><b>SCHEDULE OF OPERATIONS</b></p> <p><b>REVENUE</b></p> <p><i>Support from the Public</i></p> <p>City of Moncton \$6,500                      United Way \$46,500</p> <p><i>Income from Services</i></p> <p>Parking Lot Rentals \$1,960                      Program Revenue \$38,325                      Room Rentals \$850                      Office Rentals \$11,210                      Other</p> <p>Donations \$9,508                      Foundation Bequest \$6,035                      Employment Grants \$16,339                      Other Grants \$196,581                      Miscellaneous \$2,938                      Fundraising (net) \$12,087</p> <p><b>Total Revenue \$ 348,833</b></p> <p><b>EXPENSES</b></p> <p>Administration \$13,410                      Advertising \$5,195                      Meetings &amp; Conferences \$10,623                      Professional Fees \$18,528                      Fuel &amp; Electricity \$6,447                      Furnishings \$3,386                      Insurance \$1,845                      Maintenance &amp; Repairs \$14,240                      YWCA Allocations \$8,457                      Program Expenses \$20,596                      Property Taxes \$1,596                      Salaries &amp; Employment \$220,646                      Telephone \$6,403                      Water Rates \$160                      Rent Expense \$2,190</p> <p><b>Total Expenses \$ 340,720</b></p>	<p><b>STATEMENT OF FINANCIAL POSITION</b></p> <p><b>ASSETS</b></p> <p><i>General Fund</i></p> <p>Cash \$110,368                      Accounts Receivable \$24,333                      HST Receivable \$10,601</p> <p><b>\$145,302</b></p> <p><i>Capital Fund</i></p> <p>Investments \$400,963  <b>\$400,963</b></p> <p><b>LIABILITIES &amp; EQUITY</b></p> <p><i>General Fund</i></p> <p>Accounts Payable \$22,195                      Deferred revenue \$64,391  <b>\$86,586</b></p> <p style="text-align: right;"><b>Based on statements audited by                      AC Stevenson &amp; Partners LLP</b></p> <p><b>Thank you to our supporters</b></p> <p>MacArthur's Nurseries                      Wilma Evans, RBC Dominion                      Radio Stations: C103, CBC, and K94.5                      Crowne Plaza                      Canadian Homebuilders' Association                      Caisse Populaire                      Midland Transport</p> <p><b>Thank you to all our donors!</b></p>
<b>Staff</b>		
<p><b>EXECUTIVE DIRECTOR</b>                      Jewell Mitchell</p> <p><b>WOMEN'S OUTREACH MANAGER</b>                      Karen Geraghty</p> <p><b>BABY STEPS/FINANCIAL LITERACY MANAGER</b>                      Michèle Nadeau</p> <p><b>ADMINISTRATION</b>                      Darlene Gallant</p> <p><b>YOUTH PROGRAM MANAGER</b>                      Beth Lyons</p> <p><b>YOUTH PROGRAM COORDINATOR</b>                      Alicia Duffy</p> <p><b>YOUTH PROGRAM COORDINATOR</b>                      Shane Furze</p>		
<b>Advisory Board</b>		
<p>Dale Briggs                      Barbara Brown                      Bernadette LeBlanc</p>		
<p><b>In 2011, our services were                      accessed 5957 times</b></p>		
<p>756 people received information &amp; referrals to meet general needs                      221 people received information, &amp; referrals regarding body image                      142 people received information, help &amp; referrals to access safe shelter                      408 people attended our short-term programs                      843 people either received legal advice or were referred or offered support                      38 volunteers served a total of 1311 hours                      3,280 people visited our website                      171 people attended our fundraisers                      98 people attended our presentations</p>	<p><b>Thank you to our funders</b></p> <p>United Way                      City of Moncton                      Mental Health Services                      Rogers Community Youth Fun                      Province of New Brunswick</p>	

## YWCA Women's Resource Centre

The YWCA Women's Resource Centre is open from 9:00am to 4:30pm Monday to Friday. Resource materials are available on topics such as violence, abuse, stress management, depression, parenting, family law, health and other topics of interest to women. Bulletin Boards announce community activities. Come and browse or borrow a book. Intake service and referrals are offered free of charge. Talk to someone in confidence to clarify your needs and identify resources available to you. Come in or call for more information.

### Active Listening Drop-in Centre

The public is encouraged to come in and discuss their needs and/or concerns, explore their options, obtain referrals and learn about other resources in the Greater Moncton Area.

### Family Law Advice Clinic

We offer free consultation on matters of family law including separation, divorce, child custody, child support and division of property for people who could not otherwise afford to consult with a lawyer.

### Financial Literacy

We offer free workshops on Financial Literacy training on numerous occasions throughout the year. The training offers information and best practices covered in 9 modules: Exploring Money, Income and Taxes, Budgeting, Banking and Financial Services, Saving, Credit Basics, Credit Reporting, Debt and The Wise Consumer.

### Baby \$steps

This program informs families on the importance of saving for children's education and on the great government savings incentives available such as the Canada Learning Bond and the Canadian Education Savings Grant. Information sessions and activities were planned in order to give out the information, talk to potential clients and get them to connect with Services Canada and bank representatives.

### Women on the Move

The Women on the Move program is a 6-week interactive program designed to promote action among women in the community. It is about learning to celebrate our past experiences; about being capable of living in and appreciating the present; and about positively influencing our future. Women on the Move uses a comprehensive approach. Using the life skills model, the program encourages participants to be active in their personal development. The program's hands on approach will integrate volunteerism and visits from appropriate community resources.

### Rainbows

The Rainbows Peer Support Program is for women who have experienced a loss. These losses, among others, include separation, divorce, death, incarceration and foster care. Rainbows provides a safe and supportive environment for participants to process their feelings, build self esteem and learn positive coping tools to last a lifetime "because 'it doesn't need to hurt forever'".

### Youth Programs

- ✓ Seeding For Change - Provided awareness, appreciation and passion for action regarding our natural environment at our summer camp.
- ✓ Power Conferences - Strength in Being a Boy and Power of Being a Girl - over 100 students took part in these conference that featured workshops such as Healthy Relationships, Teamwork, Body Image, Breaking the Boys Code and more!
- ✓ GirlSpace - provides young women in grade 7 and 8 with a holistic workshop regarding Healthy Relationships, Internet Safety, Media and more.
- ✓ Rainbows - a grief recovery program that deals with topics such as death, divorce, separation, incarceration and can also be used as a great self-discovery tool.
- ✓ Roots of Empathy - a program that teaches youth emotional literacy through exercises and activities which challenge the youth
- ✓ Youth Thrive! - this program consists of two components, Techno Tutoring which uses technology as a means to engage and captivate struggling learners, and On My Way which is a mentoring program which maintains a focus on tutoring.

**PROGRAMS OFFERED IN 2011**

**ONGOING PROGRAMS**

Family Law Legal Advice Clinic  
Doing Your Own Divorce: Preparing the Documents  
Baby Steps  
Financial Literacy  
Eating Disorder Awareness Week

Self Esteem  
Positive Thinking  
Week Without Violence  
On My Way  
Techno Tutoring

**SHORT TERM PROGRAMS**

Personal Development  
Power of Being a Girl  
Women on the Move  
Rainbows  
GirlSpace

Life Skills (employability)  
Roots of Empathy  
Strength in Being a Boy  
Seeding for Change